



**Enhance your talent proposition.  
Create a culture of resilience.  
Protect your people and profit.**



## Deliver health and resilience benefits for today's workforce

We can help your people recover faster from unexpected and life-changing health events. Our unique approach develops the resilience they need to work through the challenges they face, by providing timely and hyperpersonalised support, on their terms. Our experienced team can help you manage uncertainty, support employee recovery, deliver a return-to-work plan and build a resilient workforce.

As you continue to build and adapt business operations to meet new challenges, we can take care of your people – enhancing your talent proposition and creating a positive workplace culture. With heightened anxieties around navigating everyday life, we ensure they remain motivated, healthy and high performing as the pandemic unfolds.

**£600k**

employees living with or caring for someone with cancer could cost a business nearly £600k

Reframe, 2020 (based on 3000 employees)

**51%**

of employees 'agree' that the benefits offered to them are highly relevant

Mercer, 2020

## Your business benefits



Present a differentiated employee value proposition



Boost employee motivation and productivity



Deliver a multidimensional and inclusive wellbeing strategy



Build a resilient and forward-thinking culture



Reduce staff absence and turnover

## About us

We are a new kind of healthcare technology company that has been transforming the way individuals experience healthcare since 2012. Building on our experience in cancer care, our support is available to over 880,000 people in some of Europe's biggest organisations.



I believe Reframe have definitely filled an important gap in the market. It is such a rare and personalised benefit that offers tailored support to those when they need it the most and aligns nicely to our own people strategy.



**Mark Fowkes**

Reward Business Partner at the Rugby Football Union

## Our services

We offer proactive and ongoing support for individuals facing, or caring for someone with, an unexpected or life-changing health event. Delivered by a dedicated support team to ensure their practical and professional needs are fulfilled and personal goals are achieved. Our service features include:

- **Info hub** - self-serve support for instant advice or resources
- **Support line** - expert guidance from nurses and concierge services
- **Case management** - resilience plan and ongoing support for up to 24 months\*

### Critical Support Programme

A comprehensive support service for people with a significant health condition such as cancer, musculoskeletal disorder, stress and anxiety or cardiovascular disease.

### Urgent Support Programme

A short-term service for people facing a severe and sudden illness, planned medical procedure, accident or unforeseen health emergency.

### COVID-19 Support Programme

A unique service for people whose wellness has been impacted by COVID-19.

### Carer Support Programme

A service to support and help build the resilience of people who find themselves holding significant responsibility for the care of another.

\*dependant on the programme and health event